

## CONFERENCE LOCATION

Wisconsin Room  
UWM Student Union  
University of Wisconsin–Milwaukee  
2200 East Kenwood Blvd.  
Milwaukee, WI 53211

## PARKING

Parking in the UWM Student Union lot is included with registration. Enter at the southeast corner of the UWM Student Union on the North side of Kenwood Blvd.

## REGISTRATION

Costs & fees

Cost	Before July 9 <sup>th</sup>	After July 9 <sup>th</sup>
Student	\$40	\$50
K-12 Educator	\$60	\$70
General	\$70	\$80

Register online at:

[https://uwm.vbotickets.com/event/Wisconsin\\_Space\\_Conference/129854](https://uwm.vbotickets.com/event/Wisconsin_Space_Conference/129854)



*Limited on-site registration will be available*  
Breakfast, Lunch, and Reception Snacks will be provided for all registered attendees.

The Wisconsin Space Grant Consortium is a joint effort between NASA and organizations statewide. WSGC is dedicated to helping provide Wisconsin students, researchers, educators, businesses, not-for-profit organizations and other stakeholders with the tools, connections, and resources needed to make the aerospace community in the state of Wisconsin thrive and grow.

## CONSORTIUM OFFICE/LEAD INSTITUTION

Wisconsin Space Grant Consortium  
Carthage College  
2001 Alford Park Drive  
Kenosha, WI 53140  
(262) 551-6054

<https://spacegrant.carthage.edu/spacegrant@carthage.edu>



## WSGC AFFILIATE MEMBERS

AIAA-Wisconsin Section  
Alverno College  
Biopharmaceutical Technology Center Institute  
Carroll University  
Carthage College  
College of Menominee Nation  
Gateway Technical College  
Lawrence University  
Marquette University  
Milwaukee School of Engineering  
Ripon College  
Sierra Space Corporation  
Spaceport Sheboygan  
University of Wisconsin-Green Bay  
University of Wisconsin-Green Bay, Sheboygan  
University of Wisconsin-La Crosse  
University of Wisconsin-Madison  
University of Wisconsin-Milwaukee  
County University of Wisconsin-Oshkosh  
University of Wisconsin-Oshkosh Fox Cities  
University of Wisconsin-Parkside  
University of Wisconsin-Platteville  
University of Wisconsin-River Falls  
University of Wisconsin-Stevens Point  
University of Wisconsin – Stout  
University of Wisconsin – Superior  
University of Wisconsin – Whitewater  
Wisconsin Department of Transportation

## WSGC PARTNERS

Aerogel Technologies, LLC  
Geneva Lakes Astrophysics and STEAM  
Wisconsin Department of Public Instruction

34<sup>th</sup> Annual  
Wisconsin Space Conference:

# Return to the Moon



Wisconsin Space Grant Consortium  
&  
University of Wisconsin-Milwaukee

Friday August 9<sup>th</sup>, 2024

<https://sites.uwm.edu/wsc24/>



## SCHEDULE (TENTATIVE)

Friday, August 9<sup>th</sup>, 2024

7:30 – 8:30 a.m. Registration & Breakfast  
8:30 – 8:45 a.m. Welcome and Introductions  
8:45 – 9:15 a.m. Plenary Session  
9:15 – 9:30 a.m. Break & posters  
9:30 – 11:30 a.m. Parallel Sessions  
11:30 - noon Posters & Networking  
Noon – 1:00 p.m. Lunch  
1:00 – 1:15 p.m. Group Photo  
1:15 – 3:15 p.m. Parallel Sessions  
3:15 – 3:30 p.m. Break  
3:30 – 5:00 p.m. Parallel Sessions  
5:00 – 5:30 p.m. Awards and Closing  
Remarks

For updates check

<https://sites.uwm.edu/wsc24/>



## RECOMMENDED LODGING:

Hyatt Regency Milwaukee  
333 West Kilbourn Avenue  
Milwaukee, Wisconsin 53203  
(414)276-1234

La Quinta Inn by Wyndham,  
Glendale Hampton Ave.  
5110 N. Port Washington Road  
Glendale, Wisconsin 53217  
(888)312-2399

La Quinta Inn & Suites by Wyndham  
Milwaukee Bayshore Area  
5423 N Port Washington Road  
Glendale, Wisconsin 53217  
(888)312-2399



Dr. Michelle Thaller is an astrophysicist and science communicator with over two decades of experience at NASA. Michelle began her career as a post-doctoral researcher at Caltech, studying the lifecycles of massive stars. Michelle began to work for the Spitzer mission at NASA's Jet Propulsion laboratory, and organized an education and public outreach group that specialized in infrared astronomy. In 2009, she came to NASA's Goddard Space Flight Center in the roll of Assistant Director of Science, specializing in communications. After three years at NASA Headquarters working in communications for the Science Mission Directorate, she returned to Goddard, where she is currently the liaison between the Office of Communication and the Science Directorate. Outside her work at NASA, she has appeared in many television science programs, including How the Universe Works and Space's Deepest Secrets. Michelle has done two TEDx talks, is a frequent contributor to the Big Think podcast, and hosted the program Orbital Path on national public radio for three years. Michelle is a two-time winner of the Robert Goddard award, as well as the Women in Aerospace, Telly and Webby awards.



## HOST INSTITUTION CONTACT

### For inquiries contact:

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Images Courtesy NASA:

<https://science.nasa.gov/resource/the-earth-moon/>

[https://www.nasa.gov/wp-content/uploads/2023/03/apollo08\\_earthrise.jpg](https://www.nasa.gov/wp-content/uploads/2023/03/apollo08_earthrise.jpg)  
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